

**METHOD, APPARATUS, AND SYSTEM FOR
ALLOTTING AN AWARD VOLUME IN AN AUCTION**

ABSTRACT OF THE INVENTION

A method of allocating an award in an auction wherein an award for a
5 given auction round is allocated amongst a plurality of highest ranked bidders
is disclosed. The method allocates the award between at least the first and
second bidders. The method includes conducting the auction and allocating
the award between at least the first and second bidders in accordance with
the rank of the bidders and a predetermined divisional arrangement. A
10 system, an apparatus, and a bidding device that perform the method are also
disclosed.

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